

# "CLICHÉ GUY"

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## **OBJECTIVE:**

"Bottom-line driven", "paradigm-breaking", "multi-tasker" seeking to increase ROI through a best practices mindset applied to "broad-based", "out-of-the-box", "interactive", "enterprise-wide organizational mandates".

## **EXPERIENCE:**

L. Gordo Industries - Feb. '00-Present  
Senior Strategic Innovation Officer

- Responsible for spearheading various operations in sometimes unknown fields
- Through stealth infrastructure analysis, maximized the ROI in the CET and \ doubled the bandwidth – I kid you not.
- Implemented "Read my Lips, A Walk is as Good as a Hit Program"
- Upped the CAP by 200%
- Able to cohesively close many doomed deals by proving that every pot does in fact have a cover
- '99 consumer analysis hit the spot, to say the least
- Implemented the "Ball is in Your Court Program"
- Implemented the "Don't Sweat the Little Things" program
- Implemented "The Exciting as Watching Paint Dry" program
- Actually invented the phrase - "Locked and Loaded"
- Created Company Slogan - "We put the L. in Gordo"

**EDUCATION:** TritetownUniversity

## **MAJOR AWARDS:**

- Top Grossing Sales, 2001
- Named Employee of the month, June 2000, for "Another Day, Another Dollar Campaign"

**SPECIAL SKILLS:** Excellent multi-tasker by utilizing the "don't sweat the little things" technique; Expert at the "movers and shakers" technique